



Application in Conferences

IVA Conference Center of the Royal Swedish Academy of Engineering Science, Stockholm, Sweden www.ivaskonferens.se

The recent slump in the economy had a negative impact on the conference market, but IVA's Conference Center ended 2004 with its strongest quarter in several years. Being part of the IVA, the world's oldest academy of engineering sciences, the Conference Centre hosts the Academy's own meetings but is also one of Stockholm's leading and most prestigious day conference facilities. Every year some 1,200 meetings are arranged here. The facilities are used by many of Sweden's most prominent companies for training and education. His Majesty King Carl XVI Gustaf is the patron of IVA and takes an active part in the Academy activities.

Intensively working on developing the center's technologies and services, IVA Conference Center has upgraded the technical equipment and modernised the lobby and meeting rooms in 2004.

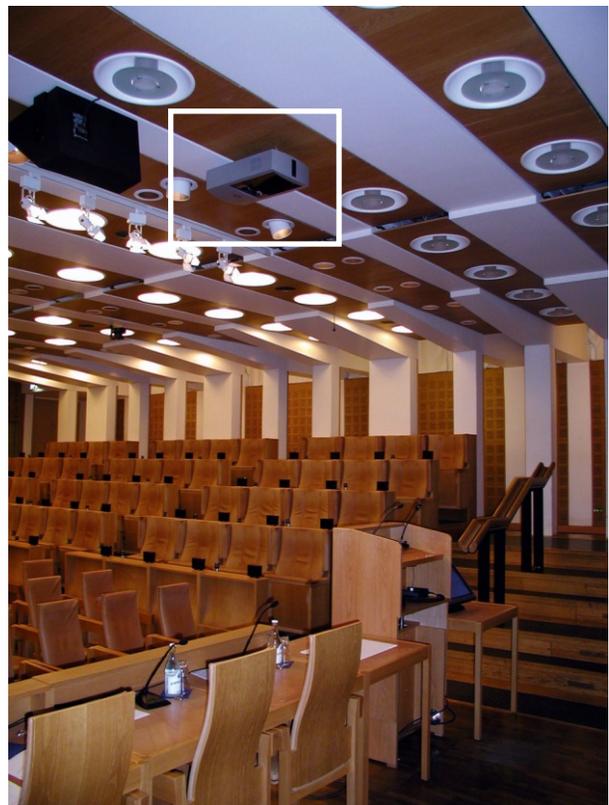
The biggest room which has received a "makeover" is the "Wallenberg" hall, named after the well-known Wallenberg family. The auditorium is able to hold up to 175 people. With fixed seats and limited options for additional AV equipment, IVA decided to upgrade the room with a **WolfVision Ceiling Visualizer**, enabling their speakers to present supporting research material and documentation on their screen **without taking any additional space**.

Having found the unit very **easy to operate**, the Visualizer has been well accepted at IVA.



Lars Fog,
Manager of the IVA
Conference Center,

"The Academy always strives to be in the forefront of technology. The Visualizer fits very well into that picture."



With fixed seating and limited options for AV equipment, the Ceiling Visualizer was their ideal solution - not taking any extra space.

IVA research papers, supporting literature, or 3-dimensional objects of any kind, are simply placed on the Synchronised Lightfield and displayed in perfect picture quality and in high depth of field via projector on the large screen.

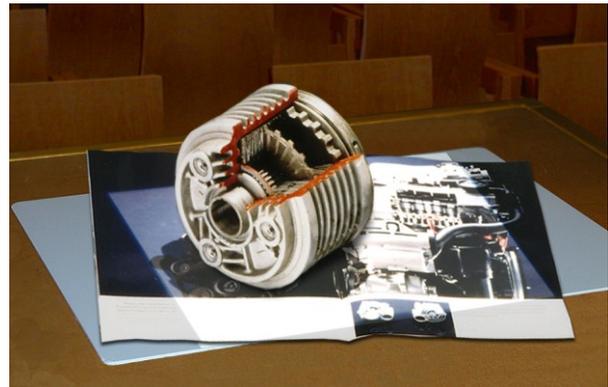
Ceiling Visualizer Series

As the Wallenberg hall is used for many different events, the **versatility** of the unit was another key factor in IVA's selection of the WolfVision Ceiling Visualizer. Particularly in Engineering, discussions are an integrated part of conferences and seminars. Speakers mostly call up prepared drawings and information from their laptops, but at the same time, ideas often evolve during the seminar and designs want to be presented on paper spontaneously. The option to do this on the Visualizer creates a **very interactive and flexible work platform**. The audience can easily follow the speaker's drawings on the large screen. Displaying all actions in **live motion**, allows the audience to quickly join in when needed.

Having the laptop and Visualizer connected to the same display allows to **switch easily between images** from the two devices.



The Ceiling Visualizer produces clear pictures, visible from all seats of the Wallenberg hall



The free work area makes it easy to present oversized objects or drawings - without any restrictions.

The Ceiling Visualizer allows IVA members to present the often very high or large objects and drawings, which would not fit on a conventional document camera.

Having initially thought that the high ceiling of the Wallenberg hall might cause an installation problem, IVA was pleased to hear that the units can even be installed in high ceilings like theirs.

With the Wallenberg hall being used for important events like TV Broadcasts, Press gatherings or Executive Meetings attended by renowned personalities, the IVA needed **reliable equipment**. The WolfVision Visualizer has never let them down.

Controlled by a touch panel control system, the Visualizer is integrated part of a **high-end conference solution**.