Jumeirah Emirates Towers, Dubai: First-class collaboration for business.

Dubai skyline with the Jumeirah Emirates Towers Hotel pictured in the foreground.

Jumeirah Emirates Towers Hotel is one of the most impressive architectural sights on the Dubai skyline. Stunning views and outstanding accommodation, are complemented by high tech business services that are second to none. Jumeirah Emirates Towers is one of the finest business hotels in Dubai, redefining the business hotel experience with its seamless combination of modern technology and unparalleled luxury.

When renovating and re-equipping the meeting, conference, and seminar rooms in the business center, the hotel wanted to provide conference and meeting delegates with audiovisual technology of the finest quality that would provide the best possible user experience without placing any limitations on presenters.

As part of the overall installation, 21 Cynap presentation and collaboration systems were installed, and every meeting space is equipped with a Cynap unit. Considerable importance was placed on not having any technical equipment visible in the room, so it was an advantage that Cynap offered the possibility of rackmount installation. With multiple Cynap systems in the building it was also useful that each individual Cynap

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could be assigned a name to match each specific meeting room name. This makes it quick and easy for guests to connect to the correct system. Additionally, with many meeting rooms in close proximity, the protected mode ensures privacy, and prevents unwanted connections from other rooms.

With a wide range of international business guests visiting the hotel, it is a key benefit that Cynap's BYOD capability does not require meeting delegates to download apps or use dongles in order to mirror their device screens when making wireless presentations from laptops, smartphones or tablets. Guests arrive for meetings with a very diverse range of mobile devices and they are now able to present materials on-screen using any iOS, Mac OS, Android or Windows device.

Jumeirah Emirates Towers Hotel Business Center

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